



Greetings from Boulder City Sunrise Rotary Club!

We would like to extend a special invitation to you to become an event sponsor in our annual Wurst Festival Event, hosted by the Boulder City Sunrise Rotary, taking place the last Saturday in September.

This year's Wurst Festival promises to be an extraordinary gathering, with over 15,000 attendees expected to join us in celebrating this beloved Boulder City tradition. As the largest fundraiser of the year for our Rotary club, the success of this event is vital to supporting our various initiatives, with particular emphasis on our two primary programs: the Grad Night and Breaking the Cycle initiatives.

Since our charter in 1988, the Boulder City Sunrise Rotary has been dedicated to serving our community in numerous ways. However, these flagship initiatives lie at the heart of our mission.

- The Grad Night, established in 1992, has been a beacon of celebration and safety for ALL of Boulder City High School graduates for over three decades. It offers them a memorable and alcohol-free environment to commemorate this significant milestone in their lives.
- Breaking the Cycle Program, in collaboration with the Boulder City Municipal Court, provides critical support and rehabilitation for individuals battling drug and alcohol addiction. These programs have made a tangible difference in our community, offering hope, support, and a chance for a better future for countless individuals.

Your sponsorship of the Wurst Festival offers more than just advertising exposure; it provides a direct contribution to our community programs. Depending on the level of sponsorship chosen, you'll receive various benefits tailored to suit your needs. These benefits include prominent recognition at the event, extensive marketing exposure, and the opportunity to align your brand with our impactful community initiatives.

We urge you to consider this invitation not only as an opportunity for exposure but also as a chance to make a meaningful difference in the lives of your neighbors. Your contribution will help us continue our mission of service and compassion.

For further details or to discuss sponsorship opportunities, please feel free to reach out to Jean Widner at [worthysales@gmail.com](mailto:worthysales@gmail.com).

We deeply appreciate your dedication to your community, reflected in your consideration of support, thank you!

Warm regards,  
Boulder City Sunrise Rotary

Funds from Wurst Festival are managed by The Rotary Foundation. The Rotary Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the foundation who share its vision of a better world. Donations are deductible to the extent allowable by law. Tax ID #20-3507184.



**Mailing Address: P.O. Box 60905 . Boulder City, NV . 89006**



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# ABOUT US



## Boulder City Sunrise Rotary

### OUR STORY

The inspiring journey of the Boulder City Sunrise Rotary has been a beacon of service to our community since its inception in 1988. With a vibrant membership of dedicated individuals, we embody the Rotary motto of "Service Above Self" in everything we do.

Our commitment spans a broad spectrum, touching every corner of our community. We aim to make a difference in the lives of everyone from our youth to our senior citizens, reaching out to people across all walks of life.

As of today, our club has evolved into a pivotal force for the welfare of our entire community. We strive to expand our outreach, relying on the dedicated efforts and funding from our Rotarians to uplift and enhance the quality of life in our beloved community.

Join us on this continuous journey of giving, learning, and growing together as we strive to make a lasting impact.

### JUST A HANDFUL OF OUR COMMUNITY SUPPORT INITIATIVES

- Angel Tree
- BC Community Choir
- BC Hospital's Art in the Park
- BC Railroad Museum
- BC Robotics Club
- BCHS All Night Graduation Party
- BCHS Football
- BCHS Swim Team
- Bicentennial Park BBQ Grill
- Bike Helmets for Schools
- Boulder City Ballet Company
- Boulder City Chamber of Commerce
- Boulder City Damboree
- Boulder City Rodeo Club
- Boulder City Senior Center
- Boulder Dam Hotel Association
- Boys & Girls Club
- Camp Anytown
- Child's Advocacy Alliance
- D.A.R.E.
- Emergency Aid of Boulder City
- Excellence in Education
- FBLA – Future Business Leaders
- Fire Alarms to those in need
- Firefighter's Fund
- Highway Clean Up
- Juvenile Diabetes Foundation
- Lend-A-Hand
- Literacy for All
- Parks & Recreation Department
- Rotary Youth Leadership Awards
- Rotary Youth Leadership Camp
- See Spot Run
- Six \$1,000 Scholarships to BCHS graduates
- St. Jude's Ranch for Children
- TLC – Teen Leadership Camp

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# WURST FESTIVAL SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsoring the Wurst Festival!  
Your support plays a vital role in making our event a success. We offer several sponsorship levels to accommodate various budgets and provide exposure tailored to your needs.

## BRATWURST LEVEL SPONSOR

Sponsor Benefits: **\$250**

- Name on Event Website
- Company Banner on Display at The Wurst Festival Event

## SAUERKRAUT LEVEL SPONSOR

**\$1,000**

Sponsor Benefits:

- All Bratwurst Level Benefits, Plus:
- Company Logo on the Event Auction Book and Advertising Media
- Recognition In Social Media Promotions

## BAVARIAN PREMIER SPONSOR

**\$2,500**

Sponsor Benefits:

- All Sauerkraut Level Benefits, Plus:
- Reserved Space For Booth (optional)
- Special Mention During Festival Announcements
- Logo prominently displayed on all Wurst Festival promotional materials and signage

## HEFEWEIZEN HERO PREMIER SPONSOR

**\$5,000**

Only 3 Exclusive Spots - Sponsor Benefits:

- All Bavarian Premier Sponsor Level Benefits, Plus:  
Naming Rights to The Beer Garden, The Stage and Kid's Zone: i.e.: "Sponsor Name" Beer Garden  
Placed on banner at event in designated areas

Please print the business name as it should appear on advertising:

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Company Name

Contact Name

Phone

Email

Return form & payment to:  
Boulder City Sunrise Rotary  
P.O. Box 60905  
Boulder City, NV 89006

Email logo to  
**EMAIL**  
in vector or high res jpg



# WURST FESTIVAL LIVE AUCTION ACQUISITION FORM

**We are seeking donations of the following high-value items for our LIVE AUCTION.  
Your generous contributions will significantly enhance the success  
of our event and support our fundraising efforts:**

### Vroom Vroom

- New or gently used cars and motorcycles that can become someone's new mode of transportation or next project.
- New or gently used boats and watercraft, offering adventures on the water to our enthusiastic bidders.
- New or gently used ATVs and RVs. Let your wheels ignite the thrill of travel for our live auction bidders.
- New or gently used electric bicycle. Let's offer the opportunity to pedal their way to fun and adventure!

### Art & Jewelry

- Original paintings, sculptures, and limited edition prints from emerging and established artists.
- Handcrafted jewelry and bespoke art pieces that can add a touch of elegance to any collection.
- Sparkle and shine bright like a diamond! Diamonds, a girl's best friend, are more than welcome as donations to our cause. Let's add some dazzle and make every moment unforgettable!

### Excursions, Travel & Staycations

- Vacation packages, including stays at luxury resorts, boutique hotels, and unique accommodations worldwide.
- Experience packages, such as guided tours, adventure activities, and exclusive dining experiences.

### Larger Ticket Items

- High-end electronics and gadgets, appealing to our tech-savvy attendees.
- Sports and entertainment memorabilia, autographed by celebrities and athletes.
- Unique experiences, such as private lessons with experts, celebrity meet-and-greets, or behind-the-scenes tours.
- If you don't see it listed, don't fret! Your generosity knows no bounds. If you've got a treasure to share, rest assured, there's someone out there eager to bid on it.

### Additional Information for Donors

**Visibility:** Donors of these high-value items will receive special recognition during the auction, in our event program, and through our marketing channels.

**Tax Benefits:** Donations to our organization are tax-deductible to the extent allowed by law. We will provide all necessary documentation for your records.

Please print the business name as it should appear on advertising:

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Company Name

Contact Name

Phone

Email

### How to Donate:

To donate an item for our LIVE AUCTION, please contact

Jean Widner -  
[worthysales@gmail.com](mailto:worthysales@gmail.com)

Corporate and Private Party donations accepted